



LEAD Civic Forum

Leaders in Economic Alliance Development

City | Date | Location

Add local sponsors/logos here

National Partners:



PCRD.PURDUE.EDU





What is LEAD?

Leaders – Focuses on building and strengthening leadership skills in the community

Economic – Concentrates on opportunities to enhance the local economy

Alliance – Fosters the development of new partnerships within the community

Development – Gets things done!





Sample Agenda & Lunch

- 9:30 AM Welcome/Introductions/Logistics
- 9:50 Round 1: Strengths
- 10:10 Round 2: Challenges & Report Out
- 10:40 Walking Break & Table Rotation
- 11:00 Round 3: Opportunities
- 11:30 Groups Report Out
- 11:45 Prioritize Topics & Lunch

Self Select into Opportunity Groups

Overview of Federal Agency Resources:

USDA RD, FSA, NRCS



Sample Agenda, cont.

1:00 PM Opportunities to Action

What would success look like?

1:20 Opportunities to Action

In order to be successful, what do we need to do?

1:50 Opportunities to Action

What resources will help us reach success?

2:10 Groups Report Out

2:25 Next Steps

2:45 Concluding Remarks

3:00 Adjourn

Ingredients for a Successful Forum

1. Share your honest views.
2. Listen carefully and respectfully to the views of others.
3. Only one person speaks at a time.
4. Speak from your own personal perspectives or experiences rather than on behalf of others.
5. Be sure everyone at the table shares talking time equally.
6. Turn off or silence your cell phones.



Round 1: Strengths

- What do you think are your community's greatest strengths?
- Put a ★ by the **THREE** things that your group sees as the most positive features (strengths) of your community.



Round 2: Challenges

- What do you think are your community's greatest challenges?
- Put a ★ by the **THREE** things that your group sees as the biggest challenges.



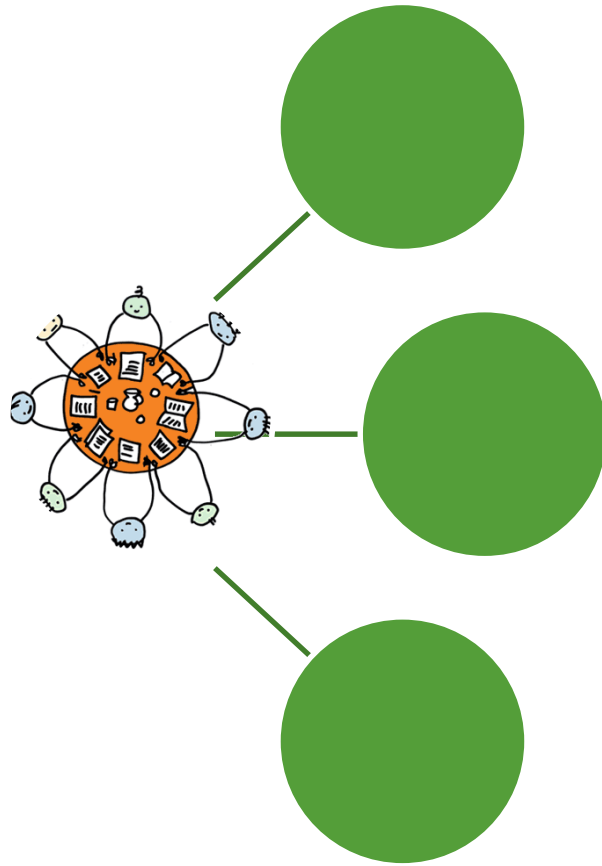


Groups Report Out

Table facilitator: please share one challenge per table being careful not to duplicate items.



Table Rotation





Walking Break

What *opportunities* might exist in the region for enhancing our strengths or addressing our challenges?



Round 3: Opportunities

What *opportunities* might exist for enhancing our strengths or addressing our challenges?





Round 3: Opportunities (cont.)

Given these opportunities,

- What *could* we do?
 - Place a ✓ beside these.

Given the opportunities we *could* do,

- What *should* we do?
 - Place a ★ beside these.



Groups Report Out

Table facilitator: please share one opportunity per table that *should* be done being careful not to duplicate items.



Prioritize Topics

THREE Dots

Equals

Top **THREE** Priorities





Overview of Resources

- USDA Resources:
 - Rural Development (RD)
 - Farm Service Agency (FSA)
 - Natural Resources Conservation Service (NRCS)



Resources
Links
Advice
Research
Readings
Action groups
Web links
Information
Online
Help



Priority Discussions





Picturing Success

If we were
successful in this
opportunity,

what would
success look like?





The Path to Success

In order to reach
our vision for
success,

what would we
need to do?



Resources

- What resources will help us reach success?
- Which do we:
 - Have ready to use?
 - Need to develop more?
 - Need to find?



Groups Report Out



Share a brief summary of your table's discussion centered around the guiding questions.

Next Steps & Concluding Remarks







Contact Information:



National Partners:

