



Celebrating **Retail, Accommodations, Tourism and Entertainment**
by **Building Rural Innovations and Developing Growth Economies.**

The CREATE BRIDGES pilot project is seeking Business Retention & Expansion program volunteers!

Volunteers are provided with training in a 2-hour session and volunteer recruitment will be on-going. BR&E volunteers working and/or living in the eight included counties are eligible to apply.

[Location] BR&E Volunteer Training:

- Date, Time
- Location, Address

Retail and hospitality sectors provide jobs and business opportunities that often drive rural economies. [Name of organization or entity hosting CREATE BRIDGES] is hosting CREATE BRIDGES, a program designed to strengthen those industries in [State].

As part of the pilot, CREATE BRIDGES is delivering a **Business Retention & Expansion (BR&E) program** for businesses in the retail and hospitality sectors. The following [State] counties are included: [list counties included in the region].

BR&E is a volunteer-driven process that includes confidential face-to-face interviews with local business owners or managers to gather information and assess opportunities and barriers to business growth. Through this community-based effort, actions and strategies will be developed to support and strengthen local businesses.

If you are interested in participating as a BR&E Interview Volunteer or if your business is interested in participating in a confidential interview, please contact [name] at [email] or [phone].

For more information about the CREATE BRIDGES pilot program or the Business Retention & Expansion component, please visit the CREATE BRIDGES website: [state website for CREATE BRIDGES]