

Business Retention & Expansion Volunteer Training

As part of the pilot, CREATE BRIDGES is delivering a Business Retention & Expansion (BR&E) program for businesses in the retail and hospitality sectors. The following Oklahoma counties are included: Adair, Creek, Cherokee, Delaware, Mayes, Osage, Pawnee, and Sequoyah.

Retail and hospitality sectors provide jobs and business opportunities that often drive rural economies. Oklahoma State University is piloting CREATE BRIDGES, a program designed to strengthen those industries in Oklahoma.

BR&E is a volunteer-driven process that includes confidential face-to-face interviews with local business owners or managers to gather information and assess opportunities and barriers to business growth. Through this community-based effort, actions and strategies will be developed to support and strengthen local businesses.

Volunteers are provided with training in a 2-hour session and volunteer recruitment will be on-going. BR&E volunteers working and/or living in the eight included counties are eligible to apply.

For more information about the CREATE BRIDGES pilot program or the Business Retention & Expansion component, please visit the CREATE BRIDGES website: www.createbridges.okstate.edu.

Link to all event RSVPs- [insert link here]

To register:

Region Name

Date, Location, Time, Address

- [Link to RSVP](#)