



Regional Economic Profile 3Cs, Arkansas

43,331

Total Population,
2017

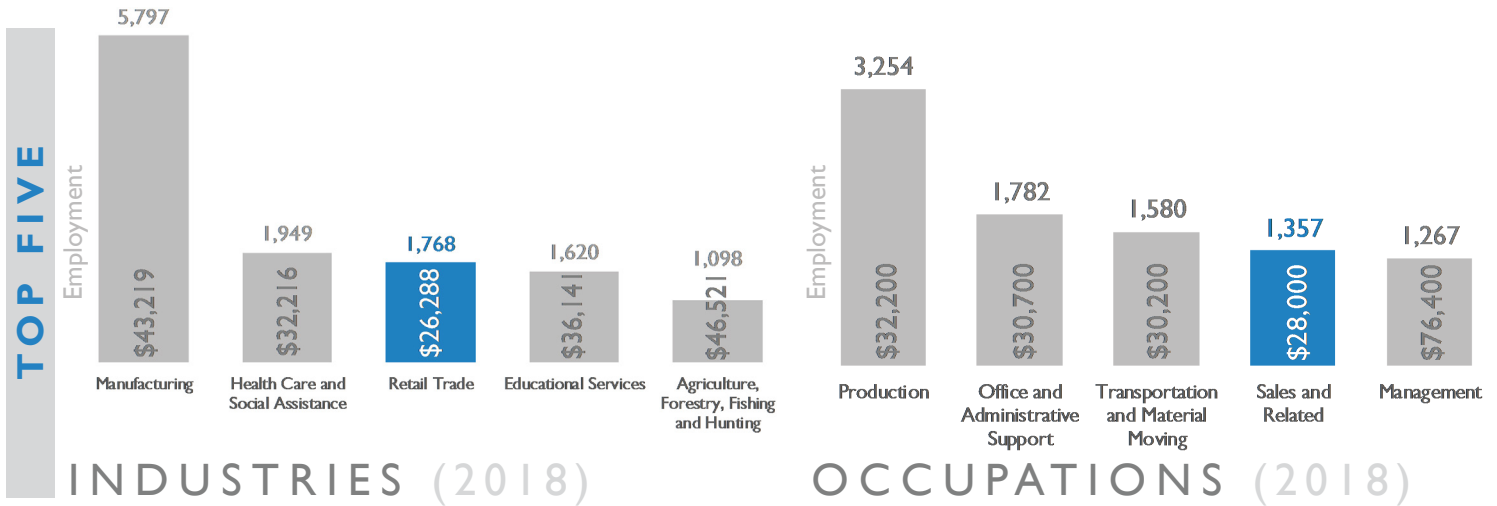
+1.7%

Population Growth,
2017-2022

56.7%

Arkansas
2018 Labor Force Participation Rate

57.5%



TOP 3 INDUSTRY SUBSECTORS (2018)

| | Employment | Average Annual Wages |
|--|--------------|----------------------|
| RETAIL TRADE | 1,768 | \$26,288 |
| General Merchandise Stores, including Warehouse Clubs & Supercenters | 615 | \$26,024 |
| Gasoline Stations with Convenience Stores | 280 | \$16,905 |
| Supermarkets & Other Grocery (except Convenience) Stores | 155 | \$22,442 |
| ARTS & ENTERTAINMENT | 12 | \$17,842 |
| Independent Artists, Writers & Performers | 4 | \$23,880 |
| Nature Parks & Other Similar Institutions | 4 | \$19,500 |
| Spectator Sports | 3 | \$9,083 |
| ACCOMMODATION & FOOD SERVICES | 817 | \$13,842 |
| Restaurants & Other Eating Places | 764 | \$12,797 |
| Hotels (except Casino Hotels) & Motels | 22 | \$17,793 |
| Food Service Contractors | 21 | \$14,997 |
| TOURISM | 26 | \$18,285 |
| Golf Courses & Country Clubs | 17 | \$20,749 |
| Fitness & Recreational Sports Centers | 7 | \$11,557 |
| Travel Agencies | 1 | \$24,933 |

Data Source: JobsEQ



COMMUTING PATTERNS (2015)

14,431 work in the region

14,624 live in the region



IN-COMMUTERS
7,492



WORK & LIVE IN REGION
6,939



OUT-COMMUTERS
7,685

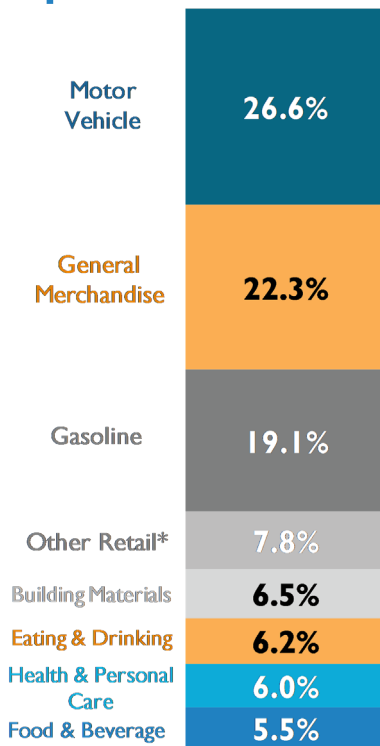
In your region, the highest percentage of workers are most likely:

- Workers ages 30-55 (55%)
- Workers earning between \$15K - \$40K income (47%)
- Workers in goods producing industries (50%)
- Workers ages 30-55 (55%)
- Workers earning between \$15K - \$40K income (52%)
- Workers in all other services (46%)
- Workers ages 30-55 (54%)
- Workers earning between \$15K - \$40K income (46%)
- Workers in all other services (44%)

Data Source: On the Map

RETAIL SALES (2018)

\$484 millions



Data Source: Woods & Poole

*Other Retail includes: Nonstore (3.6%), Miscellaneous (2.4%), Clothing (1.2%), Furniture (0.3%), Sporting Goods (0.2%), and Electronics (0.1%)

SALES TAX (2018)

| Industry | Sales tax revenues |
|-------------------------------|--------------------|
| General Merchandise | \$3,049,882 |
| Eating & Drinking Places | \$850,019 |
| Food & Beverage Stores | \$723,057 |
| Building Materials | \$659,630 |
| Motor Vehicle | \$422,760 |
| Gasoline Stations | \$372,967 |
| Repair & Maintenance Services | \$348,042 |
| All Other | \$1,092,168 |
| Total for the Region | \$7,518,525 |

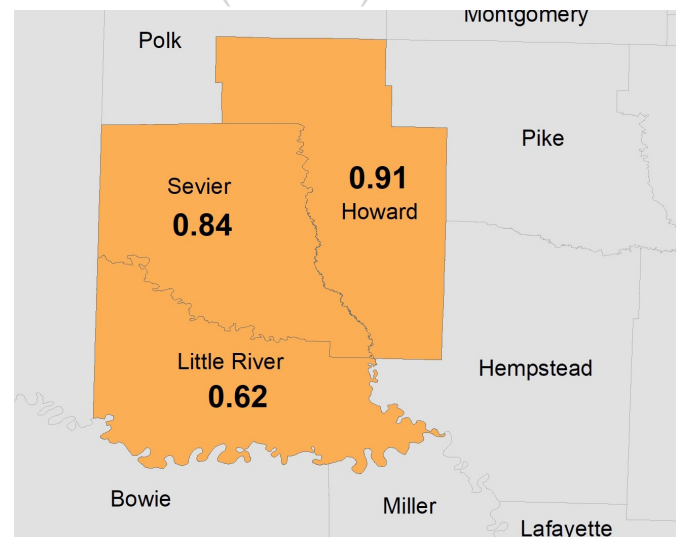
Data Source: Department of Finance & Administration

PULL FACTORS (2018)

A Pull Factor (PF) measures a county's ability to attract shoppers in the retail sector.

PF > 1: the county is pulling retail shoppers from another county.

PF < 1: the residents are shopping in another county.



Data Source: Woods & Poole