



Regional Economic Profile Ozark Foothills, Arkansas

43,038

Total Population,
2017

+2.9%

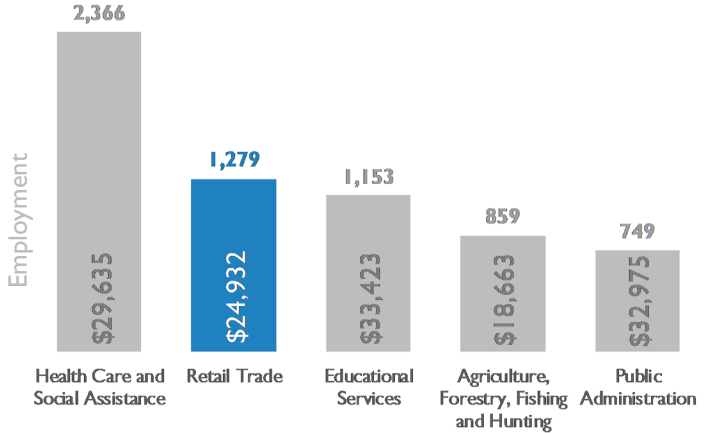
Population Growth,
2017-2022

45.1%

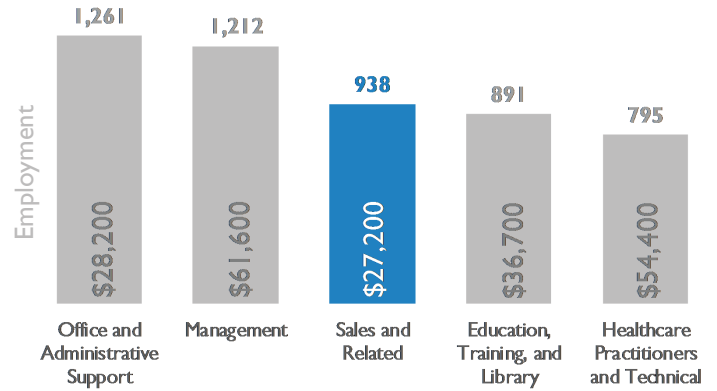
Arkansas
2018 Labor Force Participation Rate

57.5%

TOP FIVE



INDUSTRIES (2018)



OCCUPATIONS (2018)

TOP 3 INDUSTRY SUBSECTORS (2018)

	Employment	Average Annual Wages
RETAIL TRADE	1,279	\$24,932
General Merchandise Stores, including Warehouse Clubs & Supercenters	340	\$25,852
Supermarkets & Other Grocery (except Convenience) Stores	197	\$17,004
Gasoline Stations with Convenience Stores	166	\$14,643
ARTS & ENTERTAINMENT	35	\$19,914
Nature Parks & Other Similar Institutions	15	\$18,719
Independent Artists, Writers & Performers	10	\$19,267
Museums	5	\$21,212
ACCOMMODATION & FOOD SERVICES	648	\$14,529
Restaurants & Other Eating Places	560	\$13,116
Hotels (except Casino Hotels) & Motels	60	\$16,381
RV (Recreational Vehicle) Parks & Recreational Camps	8	\$16,802
TOURISM	83	\$14,558
All Other Amusement & Recreation Industries	32	\$13,891
Golf Courses & Country Clubs	16	\$15,089
Marinas	16	\$16,670

Data Source: JobsEQ



COMMUTING PATTERNS (2015)

8,129 work in the region

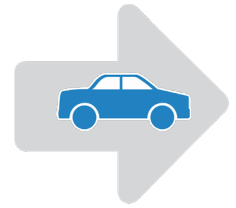
11,492 live in the region



IN-COMMUTERS
4,014



WORK & LIVE IN REGION
4,115



OUT-COMMUTERS
7,377

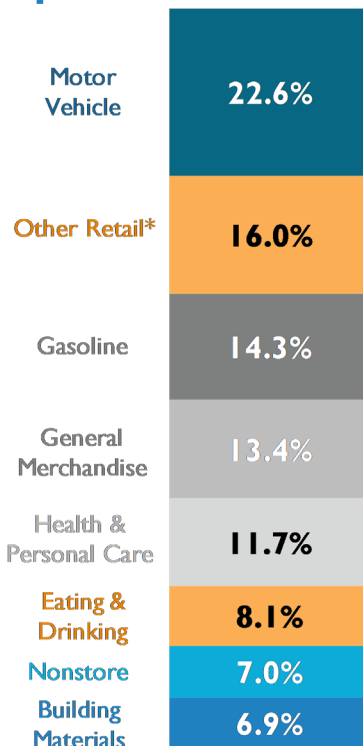
In your region, the highest percentage of workers are most likely:

- Workers ages 30-55 (55%)
- Workers earning between \$15K - \$40K income (44%)
- Workers in all other services (62%)
- Workers ages 30-55 (56%)
- Workers earning between \$15K - \$40K income (46%)
- Workers in all other services (70%)
- Workers ages 30-55 (54%)
- Workers earning between \$15K - \$40K income (46%)
- Workers in all other services (56%)

Data Source: On the Map

RETAIL SALES (2018)

\$352 millions



Data Source: Woods & Poole

*Other Retail includes: Food & Beverage (6.2%), Miscellaneous (5.2%), Furniture (1.5%), Sporting Goods (1.3%), Electronics (1.3%), and Clothing (0.5%).

SALES TAX (2018)

Industry	Sales tax revenues
General Merchandise	\$787,124
Food & Beverage Stores	\$414,991
Eating & Drinking Places	\$244,038
Building Materials	\$182,864
Nonstore Retailers	\$132,560
Gasoline Stations	\$115,170
Motor Vehicle	\$99,896
All Other	\$444,317
Total for the Region	\$2,420,959

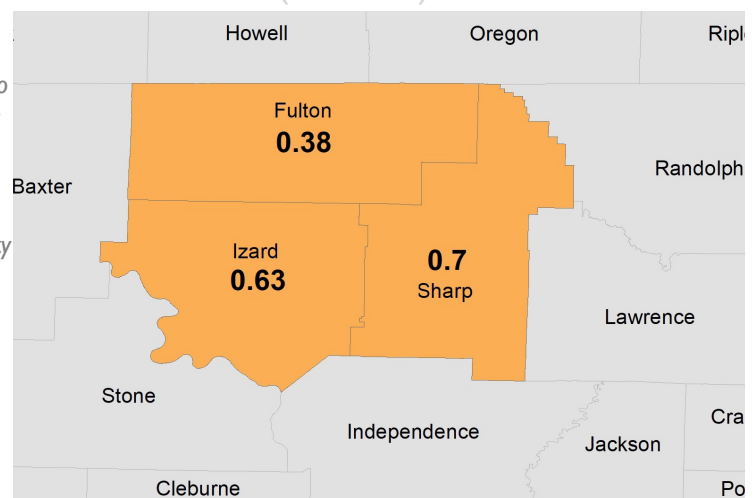
Data Source: Department of Finance & Administration

PULL FACTORS (2018)

A Pull Factor (PF) measures a county's ability to attract shoppers in the retail sector.

PF > 1: the county is pulling retail shoppers from another county.

PF < 1: the residents are shopping in another county.



Data Source: Woods & Poole