

DIGITAL ACCESS

CONTINUUM



AWARE	AVAILABLE	ACCESS	ADOPT	ADVANCE
Being AWARE of	Having	Having a computing	Choosing to ADOPT	Using broadband
how broadband	AVAILABLE	device capable of	or subscribe	service to
can be used	broadband	effectively	to an	ADVANCE quality
as a resource	infrastructure	providing ACCESS	internet service	of life outcomes
		Cooperative Extension		
Educate	Convene &	Assist	Inform	Provide
community on	facilitate	communities in	community members	digital literacy
potential	community	planning that	on the value of	training within
benefits of	planning	considers access	access & aid in	the context of all
broadband	processes.	issues, especially	finding community	program areas.
access.		for underserved.	resources.	

To learn more: <u>http://srdc.msstate.edu/ecommerce/</u>

Contact: Rachel Welborn, rachel.welborn@msstate.edu

Why our work matters:









Reach of Cooperative Extension Service Program Areas

Agriculture & Natural Resources

Digital Ag Markets Supply Chains Conservation

Family & Consumer Science

Online Banking Parent/Teacher Connections Healthcare Social/Emotional Care

Community Development

Citizen Engagement Access to Gov't Services Grant Writing Entrepreneurship Workforce Development Economic Development

4-H & Youth Development

Education Job Seeking College Preparation Social Connections Leadership Development

Capacity at the local, state, and national levels:

- Land-Grant Institutions in every state and territory.
- 1862, 1890, and 1994 institutions engaging diverse populations and underserved groups.
- Offices in virtually every county, parish, and borough in the nation.